

ROSE L. KENNEDY

Founder & President, The Kennedy Group, Ltd., Chicago, IL (Celebrating its 20th year)

- **Expert in Change Management Theories and Applications**

- Created *Stages of Change Model*®.
- Developed specific interventions for anticipating and managing change including workshops for executives, middle managers and employees to go through the change process successfully.
- Published *Traveling Through White Water: A Manager's Guide for Organizational Change*® (in its 10th printing) to support managers at all levels.
- Published *The Orders of Change: Building Value-Driven Organizations*, McGraw Hill, 1995
- Implemented a unique series of *Coaching Clinics*™ for bank executives successfully changing business practices while maintaining leadership position in the industry.

- **Expert in Organizational Behavior**

- Developed a forward-thinking action planning model, *Outcome Thinking*® helping corporations move from issues to accountabilities through a timely, efficient process with quality results.
- Executed strategic plans from data collection to implementation of strategies and goals.
- Designed 360° process tailored specifically for venture capital groups.
- Initiated climate surveys via the Internet to expedite and act upon data in real time.

- **Experienced Executive Coach**

- Developed an action-oriented coaching process for managers to build upon their capabilities.
- Published a monograph, *Remote Leadership*, to guide managers with employees in other locations to successfully achieve business goals.
- Worked with new managers to recognize best ways of balancing goals and behaviors of their staff.
- Worked with clients to successfully transition from their organizations.

- **Experienced Team-BUILDER**

- Designed and implemented experientially-based teambuilding workshops in the United States and England, tailored to an organization's specific needs.
- Facilitated outdoor leadership development programs throughout the United States and England.

- **Conference Designer/Facilitator**

- Built agendas and conference designs tailored to specific organizational outcomes.
- Organized and facilitated international conferences/meetings.

- **National Certifications**

- **MBTI** (Meyer Briggs Type Inventory)
- **NLP Master Practitioner** (Neurolinguistic Programming Communications)
- **Outdoors Leadership Development Facilitator**, Project Adventure, Inc.
- **Biodata Master Practitioner** (advanced method for individual job performance characteristics)

Chief Knowledge Officer, Virtual Corporate Coach, Inc. (a.k.a. *ManaJIT*®), Chicago, IL 1999 -

- Co-founder of an Internet company to initiate the use of broadband technology in the delivery of leadership/management consulting and coaching services to the desktop using bi-directional video on a 24/7 basis. Seeking funding partner.

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Sample Client List

American Airlines
The Adler School of Professional Psychology
American Medical International (USA, England and Scotland)
Bank of America

BancAmerica Private Equity Group (England)
Bank One (formerly First Chicago/NBD)
British Petroleum
Brookfield Zoo

Charles Schwab
Eaton Corporation
EquiServe, Inc.
Healthcare Financial Management Association

Kraft, Inc.
Kraft Foodservice Industries
Levi Strauss & Co.
MCI Communication

MetLife
Mount Holyoke College
MorganStanleyDeanWitter
National Health Services Trust (England/Saudi Arabia)

National Stroke Association
Pan Energy
Royal Mail (England)
Textronics

UNICEF
Vitalink Pharmaceutical Services
Whirlpool Corporation

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